



Raylight Sound Realtors

# COMPANY PROFILE



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# ABOUT US

**RAYLIGHT SOUND REALTORS (Pty) Ltd** is a reputable and fully youth owned company that aims to have a perpetual significant impact in the market place. Our current focus is within the areas of Reservoir Manufacture, Irrigation, solar Systems Installation, Audio & Visual solutions as well as other general electronical supplies. We are committed to delivering quality services to our clients in a timely, lawful and cost-effective manner.

With a strong commitment to quality and innovation, Raylight Sound Realtors has established itself as a reliable company in the field.

Our management team is skilled, dynamic and have good experience in the facets aforementioned. Our rigorous company-wide training not only assures quality at all levels but effectively uplifts our staff.





# MISSION

**Mission Statement:** To provide high-quality service to all we serve, while maintaining the highest level of professionalism and customer satisfaction.

**Vision:** To be at the forefront of technological and environmental advancements, empowering individuals and businesses to create a more sustainable and efficient world in turn getting recognition for our contribution in our respective fields.

## Values

**Excellence:** We strive to provide the best possible services and products to our customers by maintaining high standards of quality and professionalism.

**Customer Satisfaction:** We put our customers first and work hard to ensure their satisfaction by providing timely and effective solutions to their needs.

**Integrity:** We conduct our business with honesty, transparency, and ethical practices.

**Safety:** We prioritize the safety of our employees, customers and the community by implementing strict safety guidelines and procedures.





# STRATEGY



## Diversification

1. Diversify services and products: We are constantly exploring on ways of expanding our services and products offerings to include other related areas that may have a high demand of needs that have to be met.

## Sustainability

2. Sustainability: By incorporating sustainable practices into our construction and installation processes, the company can appeal to customers who are environmentally conscious. This includes using eco-friendly materials on our projects, reducing waste, energy consumption and promoting sustainable design principles.

## Customer Service

3. Focus on customer service: By providing excellent customer service, the company builds a strong reputation and attract more customers. This includes responding to inquiries promptly, providing accurate quotes, delivering projects on time, and providing ongoing support and maintenance services.

# SERVICES

## AUDIO VISUAL SOLUTIONS



Our services include sourcing, distribution and installation of quality audio and visual equipment. Our strength includes direct import from manufacturers ensuring cost efficiencies and affordable prices.

### **Commercial Audio and PA systems**

Our specialty lies in the 100v line sound system, Indoor and Outdoor speakers Wireless Mics, Zone and Volume Controllers.

### **Training, video conference and boardroom solutions**

Supply and installation high quality sound systems, visible large displays, connectivity solutions and control.

### **HDMI Distribution**

We pride ourselves on supplying installation of top-end HDMI leads, Splitters Matrixes, Switches and HDMI Extenders with very competitive prices.

### **CCTV**

Our wide range of state-of-the-art in security products which allows you the client flexibility to record, monitor indoor and outdoor activities from the comfort of your smartphone or PC.

### **Emergency Evacuation and White Noise Integration**

It is of paramount importance to be able to play an evacuation message through your PA system, we have evacuation control units and speakers to enable clients to do this.





# SOLAR SOLUTIONS



Both our solar PV and solar powered borehole system services. This is in view of our commitment to giving you the power to independently manage your own home and business..

## RESERVOIR MANUFACTURE AND IRRIGATION



With our reservoir manufacture and irrigation packages our clients can ensure themselves a sustainable future with efficient water storage. The reservoirs are built by us from the ground up.

We custom design irrigation systems and install them to meet client specifications be it for home or agricultural use.



# SALES



Our sales department offers a vast range of products from Commercial Audio, Backup Power solutions, HDMI Signal Distribution, Home Security, Signal Distribution and Satellite.

## Commercial Audio

-Amplifiers, Mics and Speakers

## Backup Power Solutions

-Generators Portable Power Battery Based inverters

## HDMI Signal Distribution

-HDMI Over Cat X/Fibre Extenders, HDMI Matrix System, HDMI 4K Splitters, HDMI Video Wall Processors, HDMI/ VGA/AV Converters & HDMI cables.

## Home Security

-Intercoms and Doorbells

## Signal Distribution

-Modulators, CATV amplifiers, Multiswitches


## Satellite:


-LNBs, Satellite dishes, Satellite Meters

## CONTACT US

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